Curriculum Overview

Subject GCSE Edexcel Business

Year group: 11

Periods per fortnight: 5

INTENT:

The Business department at Buckingham school is dynamic and strives to look at different approaches to suit the needs of the students. We aim to spark real interest and challenge our students by applying their learning to real business organisations and real-time business news and world events. Our aim is to prepare students for life-long learning by implementing classroom strategies such as setting open ended discussions and promoting independent learning. The subject has a strong emphasis on the practical application of theory through the use of case studies and students are given opportunities to develop life skills such as researching information, communication, problem solving, decision making and working with others, to name a few. Students are also encouraged to read business news and keep up to date with current affairs.

Students will understand how to make a business effective and manage money. Theme 1 will be taught in Yr9 and Yr10 which includes topics such as market research, business stakeholders, business and legislation and other external influences that impacts small businesses. There is greater emphasis on the financial aspect of the business where students need to learn to calculate cash flow forecasts and interpret them and learn basic concepts of revenue, costs and profit. Students will also gain skills such as application to various businesses, analysing the effects on the business and evaluating the possible solutions. There will be small projects that students will work on and they enjoy this practical side of the course.

After understanding how small businesses are run the focus will be on larger businesses and the strategies businesses use to grow their business and make it profitable. This is covered in Theme 2 that is taught in Yr11. There will be elements of Marketing, Production, Finance and Human Resources included in the course. Students will understand how these different functions work in a business and their objectives.

Term	Topics studied Add dates and any assessments included	Extended learning opportunities (homework, controlled assessments, field work, trips etc.)	How parents could support students
Autumn Term	Theme 2: Building a business (Paper code: 1BSO/02) Written examination: 1 hour and 30 minutes 50% of the qualification 90 marks • Topic 2.1 Growing the business End of Unit Test (Dec 5 th) • Topic 2.2 Making marketing decisions	Extended L7/8/9 graded tasks (research & evaluative) Homework Flipped Learning Revision: Key terms & theories	Discuss their work & how it operates, arrange visits to their workplace. Discuss Business news
Spring Term	End of Unit Test (Feb) ● Topic 2.3 Making operational decisions ● Topic 2.4 Making financial decisions End of Unit Test (April)	Extended L7/8/9 graded tasks (research & evaluative) Homework Flipped Learning Revision: Key terms & theories	Discuss their work & how it operates, arrange visits to their workplace. Discuss Business news

Summer Term	 Topic 2.5 Making human resource decisions Practice Paper Mock Exam Paper 2 & Feedback 	Extended L7/8/9 graded tasks (research & evaluative) Homework Flipped Learning Revision: Key terms & theories	Discuss their work & how it operates, arrange visits to their workplace. Discuss Business news
	Actual Paper 1 & Paper 2 Exam		Parents to support revision at home & understand the scheme of learning & dates for Mock Exams & Actual exam

IMPACT:

The course is assessed by taking two written examinations at the end of Yr11. Paper 1 is assessed on Theme1 of the course and Paper 2 is assessed on Theme2 of the course. Each paper is 1hr 30min and is worth 50% of the overall grade.

Student evaluation forms to measure enjoyment

Peer and Self assessment with schools virtues

Skills booklet to tick off virtues