

# Curriculum Overview 2019-20

Year group: 9

Subject (include exam board if examination subject): Media Studies **Eduqas**

Periods per fortnight: 6

## INTENT:

Powerful knowledge in Media Studies starts from the understanding that everything presented in the Media is a construction. The KS4 Media Studies curriculum is designed to encourage students to become critical receivers of the Media and question the Media texts they are faced with.

In Media Studies, students will have the opportunity to analyse a wide range of Media products ranging from print productions such as magazines and adverts through to audio visual texts (music videos, TV drama). This analysis is explored through the theoretical framework which includes Media language, audience, representation and industry. The practical component of the curriculum involves research, planning and production of a convincing Media product utilising appropriate conventions and using various software and practical equipment.

The texts in Year 9 have been carefully selected to provide the foundations for GCSE study and will provide scope to explore a range of genres across time periods.

The course will provide students with a wide range of skills: resilience in the face of analysing unseen Media texts in examination conditions; evoke curiosity to discover more about the time periods in which a text was created; respecting the opinions of others whilst having the confidence to express their own; the ambition and integrity to create a Media product which presents fair and balanced representations.

Term	Topics studied Add dates and any assessments included	Extended learning opportunities (homework, controlled assessments, field work, trips etc.)	How parents could support students
Autumn Term	<p><b>Representation in Media and Film</b></p> <p>Students will study a range of texts focused on:</p> <ul style="list-style-type: none"> <li>- Representation</li> </ul> <p>Students will develop their skills in:</p> <ul style="list-style-type: none"> <li>- Analysing moving image texts</li> <li>- Analysing how media texts are constructed (micro-elements)</li> <li>- Analysing how representations are created in media texts.</li> </ul> <p><b>Advertising – Fairy Liquid</b></p> <p>Students will focus on:</p> <ul style="list-style-type: none"> <li>- Audience</li> <li>- Institution</li> </ul> <p>Students will develop their skills in:</p> <ul style="list-style-type: none"> <li>- Understanding the institutions responsible for Media texts</li> <li>- Understanding how ownership influences media texts.</li> </ul>	<p><u>Homework:</u></p> <ul style="list-style-type: none"> <li>- Practice questions</li> <li>- Context research</li> <li>- Annotating set texts</li> <li>- Annotating unseen texts</li> </ul>	<ul style="list-style-type: none"> <li>- Encourage students to source unseen media texts.</li> <li>- Discuss texts being studied.</li> </ul>

	<ul style="list-style-type: none"> <li>- Analysing how media texts target audiences</li> </ul> <p><u>Assessment:</u> Oct 2019 – Comparative Essay</p> <p>Dec 2019 – Pitching a product</p>		
Spring Term	<p><b>Director Study – Steven Spielberg</b></p> <p><u>Set Texts:</u></p> <ul style="list-style-type: none"> <li>- <i>Jaws</i></li> <li>- <i>Jurassic Park</i></li> <li>- <i>ET</i></li> <li>- <i>Minority Report</i></li> <li>- <i>Saving Private Ryan</i></li> </ul> <p>Students will study the set texts with a focus on</p> <ul style="list-style-type: none"> <li>- Media Language</li> </ul> <p>Students will develop their skills in:</p> <ul style="list-style-type: none"> <li>- Analysing moving image texts</li> <li>- Analysing how media texts are constructed (micro-elements)</li> <li>- Analysing how representations are created in media texts.</li> </ul> <p><u>Assessment:</u> March 2020 – Media Language essay</p> <p>April 2020 – Media Language essay</p>	<p><u>Homework:</u></p> <ul style="list-style-type: none"> <li>- Practice questions</li> <li>- Context research</li> <li>- Annotating set texts</li> <li>- Annotating unseen texts</li> </ul>	<ul style="list-style-type: none"> <li>- Encourage students to source unseen media texts.</li> <li>- Discuss texts being studied.</li> <li>-</li> </ul>
Summer Term	<p><b>Crime Drama - Sherlock</b></p> <p>Students will revise the set texts focusing on:</p> <ul style="list-style-type: none"> <li>- Representation</li> <li>- Media Language</li> <li>- Audience</li> <li>- Institution</li> </ul> <p>Students will develop their skills in:</p> <ul style="list-style-type: none"> <li>- Understanding the institutions responsible for Media texts</li> <li>- Understanding how ownership influences media texts.</li> <li>- Analysing how media texts target audiences</li> <li>- Creating Media texts for specific audiences.</li> <li>- Analysing moving image texts</li> <li>- Analysing how media texts are constructed (micro-elements)</li> <li>- Analysing how representations are created in media texts.</li> </ul>	<p><u>Homework:</u></p> <ul style="list-style-type: none"> <li>- Practice questions</li> <li>- Context research</li> <li>- Annotating set texts</li> <li>- Annotating unseen texts</li> </ul>	<ul style="list-style-type: none"> <li>- Encourage students to source unseen media texts.</li> <li>- Discuss texts being studied.</li> </ul>

	<p><b>Component 1 – Section A</b>  <b>Set Texts:</b></p> <ul style="list-style-type: none"> <li>- <i>Quality Street</i></li> <li>- <i>This Girl Can</i></li> <li>- <i>GQ</i></li> <li>- <i>Pride</i></li> </ul> <p>Students will study the set texts with a focus on</p> <ul style="list-style-type: none"> <li>- Media Language</li> <li>- Representation</li> </ul> <p>Students will develop their skills in:</p> <ul style="list-style-type: none"> <li>- Analysing moving image texts</li> <li>- Analysing how media texts are constructed (micro-elements)</li> <li>- Analysing how representations are created in media texts.</li> </ul> <p><u>Assessment:</u>  May 2020 – Narrative essay</p> <p>July 2020 – Section A exam question</p>		
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**IMPACT:**

Ongoing formative assessment in lessons will provide students with the opportunity to demonstrate their analysis of the set Year 9 texts and unseen Media texts from different Media platforms. Formative assessments will allow students to practice skills before the termly summative assessments at the end of each unit of study whilst also allowing teachers to address any misconceptions and areas of weakness. Summative assessments are designed in line with the Eduqas Media Studies specification to provide ample opportunities for students to familiarise themselves with examination style questions to ensure they are fully prepared for the GCSE examinations at the end of Year 11.