Curriculum Overview 2019-20

Year group: 13

Subject (include exam board if examination subject): Media Studies Eduqas

Periods per fortnight: 8

INTENT:

Powerful knowledge in Media Studies starts from the understanding that everything presented in the Media is a construction. The KS5 Media Studies curriculum is designed to provide students to become critical receivers of the Media and question the Media texts they are faced with.

In Media Studies, students will have the opportunity to analyse a wide range of Media products ranging from print productions such as magazines and adverts through to audio visual texts (music videos, TV drama). This analysis is explored through the theoretical framework which includes Media language, audience, representation and industry. The practical component of the curriculum involves research, planning and production of a convincing Media product utilising appropriate conventions and using various software and practical equipment.

Whilst the texts at KS5 have been set by the examination board, Eduqas, students will explore a wide range of unseen texts have been carefully selected to explore a range of genres and Media forms.

The course will provide students with a wide range of skills: resilience in the face of analysing unseen Media texts in examination conditions; evoke curiosity to discover more about the time periods in which a text was created; respecting the opinions of others whilst having the confidence to express their own; the ambition and integrity to create a Media product which presents fair and balanced representations.

IMPLEMENTATION:

Term	Topics studied Add dates and any assessments included	extended learning opportunities (homework, controlled assessments, field work, trips etc.)	How parents could support students
Autumn Term	Teacher A Component 2 – Section A Set Texts: - Humans - Las Revenants (The Returned) Students will study the set texts with a focus on - Media Language - Representation - Audience - Institution Students will develop their skills in: - Analysing moving image texts - Analysing how media texts are constructed (micro-elements) - Analysing how representations are created in media texts Understanding the institutions responsible for Media texts - Understanding how ownership influences media texts Analysing how media texts Analysing how media texts Analysing how media texts Analysing how media texts target audiences	Homework: - Revising Component 1 set texts. - Practice questions - Context research - Re-watching Humans and Las Revenants - Production of NEA Other: - Film Club – Fortnightly on Thursday.	 Encourage students to source unseen media texts. Discuss texts being studied.

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	Assessment: Sept 2019 – Section A exam question (Humans) Oct/Nov 2019 – Section A exam question (Las Revenants) Dec 2019 – Section A exam question. (Humans/Las		
	Revenants) Teacher B: Component 2 – Section B Set Texts: - Vogue - The Big Issue		
	Students will study the set texts with a focus on - Media Language - Representation - Audience - Institution		
	Students will develop their skills in: - Analysing moving image texts - Analysing how media texts are constructed (micro-elements)		
	 Analysing how representations are created in media texts. Understanding the institutions responsible for Media texts Understanding how ownership influences media texts. Analysing how media texts target audiences 		
	Sept 2019 – Section B exam question (Vogue) Oct/Nov 2019 – Section B exam		
	question (Big Issue) Dec 2019 – Section B exam question. (Vogue/Big Issue)		
	Students will also continue making final changes to their NEA.		
Spring Term	Teacher A: Component 1 – Section C Set Texts: - Zoella - Attitude	Homework: - Sourcing and analysing other unseen texts Practice questions - Context research	 Encourage students to source unseen media texts. Discuss texts being studied.
	Students will study the set texts with a focus on - Audience - Institution - Media Language - Representation	Other: - Film Club – Fortnightly on Thursday.	

Students will develop their skills in:

- Analysing seen and unseen media texts
- Understanding the institutions responsible for Media texts
- Understanding how ownership influences media texts.
- Analysing how media texts target audiences

Assessment:

Feb 2020 – Section C exam question (Zoella)

March 2020 – Section C exam question (Attitude)

April 2020 – Section C exam question (Zoella/Attitude)

Teacher B: Component 2 – Section B Set Texts:

- Vogue
- The Big Issue

Students will study the set texts with a focus on

- Media Language
- Representation
- Audience
- Institution

Students will develop their skills in:

- Analysing moving image texts
- Analysing how media texts are constructed (micro-elements)
- Analysing how representations are created in media texts.
- Understanding the institutions responsible for Media texts
- Understanding how ownership influences media texts.
- Analysing how media texts target audiences

Feb 2019 – Section B exam question (Vogue)

March 2020 – Section B exam question (Big Issue)

April 2020 – Section B exam question (Vogue/Big Issue)

Summer Teacher A & B: Homework: Encourage students to Term Component 1 & Component 2 Sourcing and analysing source unseen media Revision other unseen texts. texts. Practice questions Discuss texts being Revision to be determined by Context research studied. the emerging needs of Revision of set texts. students Other: Film Club – Fortnightly on Component 1 Set Texts: Thursday. Section A: Tide WaterAid Kiss of the Vampire Beyonce - Formation Riptide Daily Mirror The Times Section B: Tide WaterAid I, Daniel Blake Straight Outta Compton Daily Mirror The Times Late Night Women's Hour Assassin's Creed III Liberation Component 2 Set Texts: Section A: Humans Las Revenants Section B: Vogue Big Issue Section C: Zoella Attitude Students will revise the set texts in preparation for their A-Level Examinations. Students will revise: Representation Media Language Audience

IMPACT:

Institution

Ongoing practice exam questions determined by student's emerging needs.

Assessment:

Ongoing formative assessment in lessons will provide students with the opportunity to demonstrate their analysis of the set texts and unseen Media texts from different Media platforms. Formative assessments will allow students to practice skills before the termly summative assessments at the end of each unit of study whilst also allowing teachers to address any misconceptions and areas of weakness. Summative assessments are designed in line with the Eduqas Media Studies specification to provide ample opportunities for students to familiarise themselves with examination style questions to ensure they are fully prepared for the A-Level examinations at the end of Year 13.